



**YO GABBA GABBA! ANNOUNCES 60 CITY NORTH AMERICAN TOUR
AND SOLIDIFIES YO GABBA GABBA! LIVE!: THERE'S A PARTY IN MY CITY! PARTNERSHIP WITH
HABITAT FOR HUMANITY**

Advance Tickets For American Express® Cardmembers Go On-Sale Thursday, May 20

\$1 From Every Ticket Sold To Benefit Habitat for Humanity Local Affiliate In Each Tour City

Los Angeles, CA-- (May 19, 2010)-- Fresh off a triumphant sold-out tour debut, a headlining performance at The White House, a critically-acclaimed, chart-topping album, and an appearance at Coachella that garnered rave reviews from spectators and media alike, DJ Lance Rock and the cast of YO GABBA GABBA! are heading back on the road with YO GABBA GABBA! LIVE!: THERE'S A PARTY IN MY CITY! to play to enthusiastic fans on a 60-city tour across North America. Today's hottest live show for families will make stops at top theaters, arenas and amphitheatres throughout North America, starting August 27 in Bethel, NY and ending in Dallas, TX on December 12. YO GABBA GABBA! LIVE!: THERE'S A PARTY IN MY CITY! is produced by S2BN Entertainment in association with Wildbrain Entertainment and The Magic Store.

Champions on the stage and in the community, the Gabba gang will participate in various service projects aimed at building homes and hope in the cities they visit during their four month journey across North America. In addition, \$1 from every ticket sold during the 2010 YO GABBA GABBA! LIVE!: THERE'S A PARTY IN MY CITY North American tour will be donated to the Habitat for Humanity local affiliate in each tour city, to further their homebuilding efforts.

Pre-sale tickets are available to American Express Cardmembers starting Thursday, May 20. A special GabbaTix pre-sale offer for members of the Gabba community will begin on Wednesday, May 26 at 10 a.m. VIP packages with premium tickets and meet and greets will also be available. For complete tour, ticket, and VIP package information, visit www.yogabbagabbalive.com. Children under one year of age will be admitted free to sit on a parent's lap.

To celebrate the North American tour and partnership, DJ Lance Rock and friends are inviting fans and Habitat for Humanity families to a dance party at Brooklyn Bowl on Thursday May, 20.

The state-of-the-art production features music, singing, dancing and animation. The show is an interactive experience that offers audience members of all ages the opportunity to witness their favorite characters come to life. Joining the characters on stage will be hip-hop legend Biz Markie to teach kids how to beat box with "Biz's Beat of the Day." Special guests will join the party on stage for the Super Music Friends Show and Dancey Dance segments.

Released in October, 2009, YO GABBA GABBA!: MUSIC IS AWESOME Volume 1 topped kids and overall music charts at iTunes (#1 kids album), Amazon (top 5 kids album) and Target sales, which reached more than 40,000 copies in only 6 months since its release. YO GABBA GABBA!: MUSIC IS AWESOME was picked as one of 2009's top holiday gifts for toddlers by both PARENTS magazine and the popular Mom web destination MomLogic.com. YO GABBA GABBA!: MUSIC IS AWESOME Volume 2 will be released on iTunes and will hit shelves nationwide this Summer.

DATE	CITY	VENUE	ON SALE
Friday, August 27, 2010	Bethel, NY	Bethel Woods	May 22, 2010
Saturday, August 28, 2010	Bristow, VA	Jiffy Lube Live	June 4, 2010
Sunday, August 29, 2010	Philadelphia, PA	Mann Center for the Performing Arts	June 4, 2010
Tuesday, August 31, 2010	Gilford, NH	Meadowbrook US Cellular Pavilion	May 28, 2010
Thursday, September 02, 2010	Albany, NY	Times Union Center	June 5, 2010
Friday, September 03, 2010	Buffalo, NY	Artpark	June 5, 2010

Saturday, September 04, 2010	Toronto, ON	Molson Canadian Amphitheatre	May 27, 2010
Sunday, September 05, 2010	Montreal, QC	Place des Arts	June 5, 2010
Wednesday, September 08, 2010	Edmonton, AL	Northern Jubilee	June 5, 2010
Thursday, September 09, 2010	Calgary, AL	Southern Jubilee	June 5, 2010
Saturday, September 11, 2010	Vancouver, BC	Queen Elizabeth Theatre	June 5, 2010
Sunday, September 12, 2010	Vancouver, BC	Queen Elizabeth Theatre	June 5, 2010
Tuesday, September 14, 2010	Regina, SK	Brandt Centre	June 5, 2010
Wednesday, September 15, 2010	Winnipeg, MB	MTS Centre Theatre	June 5, 2010
Saturday, September 18, 2010	London, ON	John Labatt Centre	May 27, 2010
Sunday, September 19, 2010	Ottawa, ON	Scotiabank Place	May 27, 2010
Tuesday, September 21, 2010	Rochester, NY	Auditorium Theatre	June 5, 2010
Wednesday, September 22, 2010	Burlington, VT	Flynn Theatre	May 28, 2010
Friday, September 24, 2010	Portland, ME	Merrill Auditorium	June 4, 2010
Saturday, September 25, 2010	Boston, MA	Wang Theatre	June 4, 2010
Sunday, September 26, 2010	Boston, MA	Wang Theatre	June 4, 2010
Tuesday, September 28, 2010	Providence, RI	Providence PAC	June 5, 2010
Wednesday, September 29, 2010	Wallingford, CT	Oakdale Theatre	June 4, 2010
Thursday, September 30, 2010	Pittsburgh, PA	Benedum Center for the Performing Arts	June 4, 2010
Saturday, October 02, 2010	New York, NY	Radio City Music Hall	June 4, 2010
Sunday, October 03, 2010	New York, NY	Radio City Music Hall	June 4, 2010
Tuesday, October 05, 2010	Hershey, PA	Hershey Theater	June 4, 2010
Wednesday, October 06, 2010	Cleveland, OH	State Theatre at PlayhouseSquare	June 4, 2010
Friday, October 08, 2010	Detroit, MI	Fox Theatre	June 4, 2010
Saturday, October 09, 2010	Chicago, IL	Chicago Theatre	June 4, 2010
Sunday, October 10, 2010	Chicago, IL	Chicago Theatre	June 4, 2010
Monday, October 11, 2010	Louisville, KY	The Palace Theatre	June 9, 2010
Wednesday, October 13, 2010	Indianapolis, IN	Murat Theatre	June 5, 2010
Friday, October 15, 2010	Richmond, VA	Landmark Theater	June 4, 2010
Saturday, October 16, 2010	Greensboro, NC	War Memorial Auditorium	June 4, 2010
Sunday, October 17, 2010	Charlotte, NC	Ovens Auditorium	June 4, 2010
Tuesday, October 19, 2010	Chattanooga, TN	Soldiers & Sailors Memorial Auditorium	June 4, 2010
Wednesday, October 20, 2010	Huntsville, AL	Von Braun Center	June 4, 2010
Thursday, October 21, 2010	Nashville, TN	Jackson Hall - Tennessee PAC	June 4, 2010
Saturday, October 23, 2010	Atlanta, GA	Fox Theatre	June 18, 2010
Sunday, October 24, 2010	Atlanta, GA	Fox Theatre	June 18, 2010
Wednesday, October 27, 2010	Jacksonville, FL	Moran Theatre at Times Union Center	June 4, 2010
Friday, October 29, 2010	Kissimmee, FL	Silver Spurs Arena	June 7, 2010
Saturday, October 30, 2010	Tampa, FL	St. Pete Times Forum	June 5, 2010
Sunday, October 31, 2010	Miami, FL	AmericanAirlines Arena	June 18, 2010
Tuesday, November 02, 2010	Columbia, SC	Township Auditorium	June 4, 2010
Wednesday, November 03, 2010	Knoxville, TN	Tennessee Theatre	June 4, 2010
Friday, November 05, 2010	Tulsa, OK	BOK Center	June 26, 2010
Saturday, November 06, 2010	Kansas City, MO	The Midland	June 4, 2010
Sunday, November 07, 2010	Denver, CO	1st Bank Center	June 5, 2010
Tuesday, November 09, 2010	Salt Lake City, UT	The E Center	June 5, 2010
Friday, November 12, 2010	Spokane, WA	INB Performing Arts Center	June 5, 2010
Saturday, November 13, 2010	Seattle, WA	Tacoma Dome	June 5, 2010
Sunday, November 14, 2010	Portland, OR	Memorial Coliseum	June 5, 2010

Monday, November 15, 2010	Eugene, OR	Hult Center	June 5, 2010
Thursday, November 18, 2010	Sacramento, CA	Memorial Auditorium	June 4, 2010
Saturday, November 20, 2010	San Francisco, CA	Bill Graham Civic Auditorium	June 4, 2010
Sunday, November 21, 2010	San Francisco, CA	Bill Graham Civic Auditorium	June 4, 2010
Friday, November 26, 2010	Los Angeles, CA	Nokia Theater	June 4, 2010
Saturday, November 27, 2010	Los Angeles, CA	Nokia Theater	June 4, 2010
Sunday, November 28, 2010	San Diego, CA	San Diego Sports Arena	June 4, 2010
Saturday, December 04, 2010	Phoenix, AZ	Dodge Theater	June 7, 2010
Sunday, December 05, 2010	Phoenix, AZ	Dodge Theater	June 7, 2010
Tuesday, December 07, 2010	El Paso, TX	Abraham Chavez Theater	June 4, 2010
Thursday, December 09, 2010	San Antonio, TX	Freeman Coliseum	June 4, 2010
Friday, December 10, 2010	Houston, TX	Hobby Center	June 4, 2010
Saturday, December 11, 2010	Austin, TX	Cedar Park Center	June 4, 2010
Sunday, December 12, 2010	Dallas, TX	Dr Pepper Arena	June 4, 2010

Dates, venues and ticket prices are subject to change.

Press materials available at: FTP site: <ftp://s2bnent.com> Username: yggpress Password: YGGPr3ss1

Facebook: <http://www.facebook.com/#/pages/Yo-Gabba-Gabba/42220833615?ref=ts>

Twitter: <http://twitter.com/yogabbagabba>

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About S2BN Entertainment:

S2BN Entertainment is a diversified international family show and event entertainment company specializing in the acquisition, development and production of high caliber touring exhibitions, unique live music tours and events, theatrical performances, and consumer and multimedia product offerings. Our experienced management team executes activities across all types of global venues – from stadiums to theaters. S2BN Entertainment delivers extraordinary experiences for our clients and our customers.

About Wildbrain Entertainment:

Wildbrain Entertainment is an award-winning entertainment company and one of the world’s foremost producers of animation. The studio develops and produces television, motion pictures, short-form programming, commercial content and licensed merchandise. Wildbrain has produced an exceptional slate of programming, including the critically acclaimed television series *Yo Gabba Gabba!* (Nick Jr.) and live touring show, *Yo Gabba Gabba!: There’s A Party in My City*, which is produced by S2BN, Wildbrain Entertainment and The Magic Store; *The Ricky Gervais Show* (HBO) and the hit Disney series, *Higglytown Heroes*. Wildbrain and its creative team have won top industry awards. In film, the studio won an Annie for its computer graphics short film, *Hubert’s Brain*. Wildbrain has received Clios, Addys, BDA Awards and Annies for their commercial work, reinvigorating classic brands for leading companies including The Coca-Cola Company, Honda, Kraft and Nike and has gained national attention for their animation work on behalf of Esurance, Ubisoft and

Virgin America. Some upcoming television and short-form projects include *Bubble Guppies*, an animated series for Nick Jr., *The Hard Times of RJ Berger*, a series for MTV and *Team Smithereen*, the short-form stunt puppet show from Dan Clark. Wildbrain's sister company, Kidrobot, creates limited edition toys, clothing, artwork and books, with stores in New York City, Los Angeles, San Francisco and Miami. Wildbrain is based in Los Angeles, CA.

About YO GABBA GABBA!:

Yo Gabba Gabba! currently ranks as one of the most popular series on television and stage, with a broad appeal among preschoolers, parents, teens and adults. W!LDBRAIN Entertainment, The Magic Store and S2BN Entertainment brought the groundbreaking series to the stage with the launch of *YO GABBA GABBA! LIVE!: THERE'S A PARTY IN MY CITY* in November, 2009 to sold-out shows in major cities. Christian Jacobs and Scott Schultz are the co-creators of *YO GABBA GABBA! Yo Gabba Gabba!*, the television series, is now in its third season in the U.S. and is produced by W!LDBRAIN Entertainment and The Magic Store. *Yo Gabba Gabba!* airs 7 days a week on Nick Jr. and in several major international territories, including Australia, Canada, Israel, Latin America, New Zealand, South Africa and the U.K. *YO GABBA GABBA!* infuses retro-style and beat-driven music to teach simple life lessons through music. The series and the live show star DJ Lance Rock and a cast of colorful characters, including Brobee, the little green one, Foofa, the pink flower bubble, Muno, the red Cyclops, Toodee, the blue cat-dragon and Plex, the yellow robot. Today's most popular names in movies, television, music and sports flock to *YO GABBA GABBA!*. Fred Armisen, Erykah Badu, Jack Black, Anthony Bourdain, Devo, Rachel Dratch, Rob Dyrdek, Flaming Lips, Melora Hardin, Tony Hawk, The Killers, Angela Kinsey, Solange Knowles, Biz Markie, Jack McBrayer, MGMT, Mos Def, Mark Mothersbaugh, The Roots, Andy Samberg, Amy Sedaris, The Shins, Sarah Silverman, Amare Stoudemire, The Ting Tings, Weezer, Jimmy Eat World, Elijah Wood and Weird Al Yankovic, among others, guest star. Celebrity guests who performed during the live tour kick-off shows include Devendra Banhart, Cold War Kids, Matt Costa, DMC (Run DMC), Snoop Dogg, Jon Heder, Talib Kweli, Mix Master Mike, Kid Sister, Keri Russell and more, while Christina Aguilera, Jason Bateman, Travis Barker, Brendan Fraser, Heidi Klum, Chris Noth, Brooke Shields and Dennis Quaid attended the live shows with their families. Visit www.yogabbagabba.com and www.yogabbagabblive.com.

About Habitat for Humanity:

Habitat for Humanity seeks to eliminate poverty housing and homelessness from the world, and to make decent shelter a matter of conscience and action. Habitat welcomes to its work people of all backgrounds, races and religions to build houses in partnership with families in need. Since its founding in 1976, Habitat has built, rehabilitated, repaired or improved more than 350,000 houses worldwide, providing simple, decent and affordable shelter for more than 1.75 million people.

About Hollywood for Habitat for Humanity (HFHFH):

HFHFH is the entertainment industry partnership with Habitat for Humanity that encourages the creative community to support Habitat for Humanity's goal of eliminating substandard housing worldwide. HFHFH works with talent and industry leaders who support the organization through donations, volunteer hours and advocacy. Thousands of volunteers from the entertainment industry have helped build homes in the United States and around the world.

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