



## **YO GABBA GABBA! LAUNCHES COOL TRICKS CONTEST**

**WINNERS TO RECEIVE VIP FAMILY 4-PACK AND THEIR COOL TRICK FEATURED AT KIA MOTORS PRESENTS *YO GABBA GABBA! LIVE!: THERE'S A PARTY IN MY CITY!***

**GRAND PRIZE WINNER TO RECEIVE 5 DAY ALL-EXPENSE PAID FAMILY VACATION**

Miami, FL -- (August 18, 2010) Hello friends! YO GABBA GABBA! announces the launch of the *Cool Tricks* contest which provides an opportunity for fans across North America to show-off their unique talents. Gabba fans are invited to upload a :30-:60 second video demonstrating their *Cool Trick* to win the opportunity to receive a VIP Family 4 Pack and have their winning video played during intermission at the KIA Motors Presents *YO GABBA GABBA! LIVE!: THERE'S A PARTY IN MY CITY!* show closest to their hometown. All participants are also automatically entered into a sweepstakes where one lucky fan will receive a five night trip for four to the Caribbean or Mexico.

In addition, each winner will also receive \$100 worth of organic baby food, toddler, and lunchbox snacks and two "Party In My Lunchbox" Yo Gabba Gabba! Live! concert t-shirts from Revolution Foods and Plum Organics. Grand prize includes roundtrip air, Junior Suite accommodations, and all meals to a choice of Palladium Hotels & Resorts.

To enter the contest, participants must upload their video to Facebook at <http://facebook.yogabbagabbalive.com>. Winners are determined by public vote in each tour market. So be sure to get all your friends and family to vote for you!

Cool Tricks begins on Wednesday, August 18 at 10AM EST and winners will be notified and announced prior to the show date in each local market. The entry period for the grand prize sweepstakes will end on Sunday, Dec 12. See official rules at <http://facebook.yogabbagabbalive.com>.

Cool Tricks is a popular segment on the television series where children and adults show off their special talent or skill (gymnastics, cup stacking, breakdance move, etc.). Celebrities such as Tony Hawk performing a skateboard move and Rhys Darby doing the robot have appeared on Cool Tricks.

Heading back on the road, *KIA Motors Presents YO GABBA GABBA! LIVE! THERE'S A PARTY IN MY CITY!* will make stops in 60 cities at top theaters, arenas and amphitheaters across North America starting on

August 27 in Bethel, NY and ending in Dallas, TX on December 12. Featuring music, singing, dancing and animation, KIA Motors Presents *YO GABBA GABBA! LIVE! THERE'S A PARTY IN MY CITY!* is an interactive experience that offers audience members of all ages the opportunity to witness their favorite characters come to life. Joining the characters on stage will be hip-hop legend Biz Markie to teach kids how to beat box with "Biz's Beat of the Day." Special guests will join the party on stage for the Super Music Friends Show and Dancey Dance segments.

For complete tour, ticket, and VIP package information, visit [www.yogabbagabba.com](http://www.yogabbagabba.com).

<b>DATE</b>	<b>CITY</b>	<b>VENUE</b>	<b>CONTEST END</b>
Friday, August 27, 2010	Bethel, NY	Bethel Woods	Aug 25, 2010
Saturday, August 28, 2010	Bristow, VA	Jiffy Lube Live	Aug 26, 2010
Sunday, August 29, 2010	Philadelphia, PA	Mann Center for the Performing Arts	Aug 27, 2010
Tuesday, August 31, 2010	Gilford, NH	Meadowbrook US Cellular Pavilion	Aug 29, 2010
Thursday, September 02, 2010	Albany, NY	Times Union Center	Aug 29, 2010
Friday, September 03, 2010	Buffalo, NY	Artpark	Aug 30, 2010
Saturday, September 04, 2010	Toronto, ON	Molson Canadian Amphitheatre	Aug 31, 2010
Wednesday, September 08, 2010	Edmonton, AL	Northern Jubilee	Aug 29, 2010
Thursday, September 09, 2010	Calgary, AL	Southern Jubilee	Aug 30, 2010
Saturday, September 11, 2010	Vancouver, BC	Queen Elizabeth Theatre	Sept 1, 2010
Tuesday, September 14, 2010	Regina, SK	Brandt Centre	Sept 4, 2010
Wednesday, September 15, 2010	Winnipeg, MB	MTS Centre Theatre	Sept 5, 2010
Saturday, September 18, 2010	London, ON	John Labatt Centre	Sept 8, 2010
Sunday, September 19, 2010	Ottawa, ON	Scotiabank Place	Sept 9, 2010
Tuesday, September 21, 2010	Rochester, NY	Auditorium Theatre	Sept 11, 2010
Wednesday, September 22, 2010	Burlington, VT	Flynn Theatre	Sept 12, 2010
Friday, September 24, 2010	Portland, ME	Merrill Auditorium	Sept 14, 2010
Saturday, September 25, 2010	Boston, MA	Wang Theatre	Sept 15, 2010
Tuesday, September 28, 2010	Providence, RI	Providence PAC	Sept 18, 2010
Wednesday, September 29, 2010	Wallingford, CT	Oakdale Theatre	Sept 19, 2010
Thursday, September 30, 2010	Pittsburgh, PA	Benedum Center for the Performing Arts	Sept 20, 2010
Saturday, October 02, 2010	New York, NY	Radio City Music Hall	Sept 22, 2010
Tuesday, October 05, 2010	Hershey, PA	Hershey Theater	Sept 25, 2010
Wednesday, October 06, 2010	Cleveland, OH	State Theatre at PlayhouseSquare	Sept 26, 2010
Friday, October 08, 2010	Detroit, MI	Fox Theatre	Sept 28, 2010
Saturday, October 09, 2010	Chicago, IL	Chicago Theatre	Sept 29, 2010
Monday, October 11, 2010	Louisville, KY	The Palace Theatre	Oct 1, 2010
Wednesday, October 13, 2010	Indianapolis, IN	Murat Theatre	Oct 3, 2010
Friday, October 15, 2010	Richmond, VA	Landmark Theater	Oct 5, 2010
Saturday, October 16, 2010	Greensboro, NC	War Memorial Auditorium	Oct 6, 2010
Sunday, October 17, 2010	Charlotte, NC	Ovens Auditorium	Oct 7, 2010
Tuesday, October 19, 2010	Chattanooga, TN	Soldiers & Sailors Memorial Auditorium	Oct 9, 2010
Wednesday, October 20, 2010	Huntsville, AL	Von Braun Center	Oct 10, 2010
Thursday, October 21, 2010	Nashville, TN	Jackson Hall - Tennessee PAC	Oct 11, 2010

Saturday, October 23, 2010	Atlanta, GA	Fox Theatre	Oct 13, 2010
Wednesday, October 27, 2010	Jacksonville, FL	Moran Theatre at Times Union Center	Oct 17, 2010
Friday, October 29, 2010	Kissimmee, FL	Silver Spurs Arena	Oct 19, 2010
Saturday, October 30, 2010	Tampa, FL	St. Pete Times Forum	Oct 20, 2010
Sunday, October 31, 2010	Miami, FL	AmericanAirlines Arena	Oct 21, 2010
Tuesday, November 02, 2010	Columbia, SC	Township Auditorium	Oct 23, 2010
Wednesday, November 03, 2010	Knoxville, TN	Tennessee Theatre	Oct 24, 2010
Friday, November 05, 2010	Tulsa, OK	BOK Center	Oct 26, 2010
Saturday, November 06, 2010	Kansas City, MO	The Midland	Oct 27, 2010
Sunday, November 07, 2010	Denver, CO	1st Bank Center	Oct 28, 2010
Tuesday, November 09, 2010	Salt Lake City, UT	Maverick Center	Oct 30, 2010
Friday, November 12, 2010	Spokane, WA	INB Performing Arts Center	Nov 2, 2010
Saturday, November 13, 2010	Seattle, WA	Tacoma Dome	Nov 3, 2010
Sunday, November 14, 2010	Portland, OR	Memorial Coliseum	Nov 4, 2010
Monday, November 15, 2010	Eugene, OR	Hult Center	Nov 5, 2010
Thursday, November 18, 2010	Sacramento, CA	Memorial Auditorium	Nov 8, 2010
Saturday, November 20, 2010	San Francisco, CA	Bill Graham Civic Auditorium	Nov 10, 2010
Friday, November 26, 2010	Los Angeles, CA	Nokia Theater	Nov 16, 2010
Sunday, November 28, 2010	San Diego, CA	San Diego Sports Arena	Nov 18, 2010
Saturday, December 04, 2010	Phoenix, AZ	Dodge Theater	Nov 24, 2010
Tuesday, December 07, 2010	El Paso, TX	Abraham Chavez Theater	Nov 27, 2010
Thursday, December 09, 2010	San Antonio, TX	Freeman Coliseum	Nov 29, 2010
Friday, December 10, 2010	Houston, TX	Hobby Center	Nov 30, 2010
Saturday, December 11, 2010	Austin, TX	Cedar Park Center	Dec 1, 2010
Sunday, December 12, 2010	Dallas, TX	Dr Pepper Arena	Dec 2, 2010

**For More Information on S2BN, Wildbrain or Yo Gabba Gabba, go to [www.YoGabbaGabbaLive.com](http://www.YoGabbaGabbaLive.com)**

**For information on Revolution Foods and Plum Organics go to [www.revolutionfoods.com](http://www.revolutionfoods.com) and [www.plumorganics.com](http://www.plumorganics.com)**

### **About Kia Motors America**

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. KMA offers a complete line of vehicles through more than 700 dealers throughout the United States. For 2009, KMA recorded its 15th consecutive year of increased U.S. market share and recently achieved its best quarter of sales ever. Kia Motors subscribes to a philosophy of building high value, high quality, safe and dynamic vehicles. Kia Motors prides itself on producing vehicles that are exciting and enabling and evoke the Kia tagline “The Power to Surprise.”

Kia Motors America is the “Official Automotive Partner of the NBA.” Information about Kia Motors America and its full vehicle line-up is available at its Web site – [www.kia.com](http://www.kia.com). For media information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).