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**FOR IMMEDIATE RELEASE**

**DANNY ANTONUCCI SIGNS EXCLUSIVE OVERALL DEAL  
WITH W!LDBRAIN**

*“Ed, Edd n Eddy” creator to develop original television, feature film and new media projects for the studio under an exclusive one-year pact*

BEVERLY HILLS (September 4, 2008) – Strengthening its commitment to growing their roster of top creative talent, W!LDBRAIN, the award-winning entertainment company that develops and produces television, motion pictures, commercial content and licensed merchandise, has inked an overall exclusive deal with animation veteran Danny Antonucci, creator of *Ed, Edd n Eddy*, one of the highest-rated and longest running original cartoons on Cartoon Network. Under the exclusive pact, Antonucci will develop original television series, feature film and new media projects for W!LDBRAIN. The development slate reflects a variety of projects that appeal to kids and adults.

"*Ed, Edd n Eddy* is a landmark in animation. Over the years, Danny has built a fervent fan base ranging from 5 to 25 who can't wait to see what he does next," said Bob Higgins, head of creative, W!LDBRAIN. "His creative vision and off-center sense of humor are a perfect match for W!LDBRAIN. This collaboration further solidifies W!LDBRAIN's allegiance to producing innovative, head-turning entertainment," Higgins said.

"Animation will never be the same," said Antonucci. "I've been a fan of the talent and the legacy of the studio for quite some time. W!LDBRAIN has always led the charge in animation and consistently delivers content that pushes the envelope. It was only a matter of time before our roads would cross paths," he continued.

The pact with Antonucci follows the success of *YO GABBA GABBA!*, W!LDBRAIN's top rated, award-winning pre-school series created by Christian Jacobs and Scott Schultz, which will premiere its second season on Nick, Jr. on September 22.

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Antonucci, a thirty-year industry veteran, is currently at work on a 90 minute special for Cartoon Network based on his top-rated series *Ed, Edd n Eddy*, which is produced by A.K.A Cartoon inc., the Canadian-based animation company he launched in 1994. Winner of the National Cartoonists Society's Ruben award, Antonucci has served in all capacities in animation, from storyboard artist to executive producer. He began his career at Canimage Production, a division of Hanna-Barbera, where he worked on numerous shows, including *The Flintstones Comedy Hour*, *the Scooby-Doo & Scrappy Show* and the feature film, *Heavy Metal*. Antonucci's credits also include creating and directing the groundbreaking short film *Lupo the Butcher* and the infamous series *The Brothers Grunt* for MTV Networks, along with numerous award-winning commercials.

Founded in 1994, W!LDBRAIN ([www.wildbrain.com](http://www.wildbrain.com)) is an award-winning entertainment company that develops and produces unique and compelling content across the media spectrum. Powered by its distinctive pool of talented animators and directors renowned for blending traditional animation methods with state-of-the-art computer graphics, the studio and its creative team have consistently won top industry awards. In film, W!LDBRAIN won an Annie for its computer graphics short film *Hubert's Brain*. In television, the studio has produced an exceptional slate of original work, including the hit series *YO GABBA GABBA!*, airing weekly on Nick Jr., Nickelodeon's award-winning programming block for pre-schoolers and *Higglytown Heroes*, the top-rated and critically acclaimed animated series airing daily on the Disney Channel. As one of the nation's foremost producers of animated commercials, W!LDBRAIN has won Clios, Addys, BDA Awards and Annies for their commercial work, reinvigorating classic brands for leading companies including The Coca-Cola Company, Honda, Kraft and Nike. W!LDBRAIN also creates and distributes collectible merchandise through its subsidiary Kidrobot, planet Earth's premier creator and retailer of limited edition toys, clothing, mini-figures, artwork and books.

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