

ANIMATION MAGAZINE

Antonucci Makes Toons with W!LDBRAIN

Friday, September 05, 2008

By: Ryan Ball



Danny Antonucci, creator of Cartoon Network's long-running series *Ed, Edd n Eddy*, has signed an exclusive deal with W!LDBRAIN. Under the deal, Antonucci will develop original television series, feature films and new media projects for the entertainment company behind the hit pre-school series *Yo Gabba Gabba*, which will kick off its second season on Nick Jr. on Sept. 22.

"*Ed, Edd n Eddy* is a landmark in animation," notes Bob Higgins, head of creative at W!LDBRAIN. "Over the years, Danny has built a fervent fan base ranging from five to 25 who can't wait to see what he does next. His creative vision and off-center sense of humor are a perfect match for W!LDBRAIN. This collaboration further solidifies W!LDBRAIN's allegiance to producing innovative, head-turning entertainment."

"Animation will never be the same, adds Antonucci. "I've been a fan of the talent and the legacy of the studio for quite some time. W!LDBRAIN has always led the charge in animation and consistently delivers content that pushes the envelope. It was only a matter of time before our roads would cross paths."

Antonucci is currently at work on a 90-minute *Ed, Edd n Eddy* special for Cartoon Network through A.K.A. Cartoon inc., the Canadian animation company he launched in 1994.

Recipient of the National Cartoonists Society's Ruben award, Antonucci is a 30-year industry veteran who has contributed to animation in all capacities, from storyboard artist to exec producer. He began his career at Canimage Production, a division of Hanna-Barbera, where he worked on numerous shows including *The Flintstones Comedy Hour*, *The Scooby-Doo & Scrappy Show* and the cult-favorite feature film *Heavy Metal*. He also created and directed the short film *Lupo the Butcher* and the series *The Brothers Grunt* for MTV Networks.

W!LDBRAIN won an Annie Award for its CG short film *Hubert's Brain*, and has picked up Clios, Addys, BDA Awards and Annies for their commercial work for such clients as The Coca-Cola Company, Honda, Kraft and Nike. The company also produces the Disney Channel pre-school series *Higglytown Heroes*, and creates and distributes collectible merchandise through subsidiary Kidrobot.