



David Graber to Head Wild Brain Business Affairs

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Veteran Hollywood entertainment attorney/litigator David Graber joins Wild Brain Inc. as general counsel and head of business affairs, where he will oversee all business and legal affairs for the studio — corporate, film, television, interactive and home video.

“David is highly respected throughout the entertainment industry for his intellect and business acumen,” said Charles Rivkin, president/ceo of Wild Brain, to whom he reports. “His breadth of knowledge and experience in both live action and animation make him the perfect addition to our senior management team.”

Most recently head of business affairs for DreamWorks Home Ent. for the past eight years, Graber handled all aspects of legal and business affairs for the company’s video division, including transactional, litigation, personnel, anti-trust and intellectual property matters. He negotiated and drafted all legal documents relating to the division’s distribution and licensing, sales, marketing, promotions and acquisitions, as well as production service agreements for animation titles and DVD bonus content.

Prior to DreamWorks, Graber was director of legal and business affairs, Europe for Twentieth Century Fox Home Ent. Int'l. Based in London, Graber managed business and legal affairs for Fox’s six subsidiaries and 19 licensees throughout Europe, the Middle East and Africa. Additionally, he negotiated and drafted agreements relating to Fox’s operations in those territories and supervised outside counsel.

Graber began his law career as an entertainment litigator at O’Melveny & Myers and later became a litigation partner specializing in entertainment and intellectual property law at Rosenfeld, Meyer & Susman Llp. in Beverly Hills.

Founded in 1994, San Francisco-based Wild Brain, Inc. (www.wildbrain.com) is an award-winning animation studio that develops and produces content for the global film, television and commercials markets.

In film, Wild Brain, Inc. has garnered numerous awards including an Annie for its computer graphics short film, HUBERT’S BRAIN, and has a number of film projects in development. In television, the studio has produced a slate of original animated work, including the top-rated and critically acclaimed series,

HIGGLYTOWN HEROES, airing daily on Disney Channel. A foremost producer of animated commercials, Wild Brain has won Clios, Addys, the BDA Awards and Annies for its commercial spots – reinvigorating classic brands and developing cutting-edge spots for such leading companies as The Coca-Cola Co., Honda, Kraft and Nike.

Wild Brain, Inc. additionally creates and distributes collectible merchandise through its subsidiary Kidrobot, a premiere retailer of limited-edition art toys and apparel, with stores located in New York City, Los Angeles and San Francisco.