

**ERIC SCHROEDER**  
PRODUCER/CG DEPARTMENT MANAGER

Eric Schroeder brings over 10 years of experience to W!LDBRAIN's production group. His career began at Industrial Light & Magic where he cut his teeth in liveaction special effects production on projects such as Mission Impossible, Jumanji, Star Trek: First Contact, Indian in the Cupboard, and many commercial productions. He then shifted his focus into the computer graphics (CG) world where he became a member of the small, close-knit team doing commercials at ILM, known as ILMCP (Industrial Light & Magic Commercial Productions). In his tenure at ILMCP, Eric oversaw the CG production of numerous commercials including award-winning spots for Pepsi/Star Wars, First Union Bank, Saturn EV1, Diamond Walnuts, Budweiser, Gatorade, and the Men In Black music video. After ILMCP's closure, Eric produced visual effects for commercials at Ntropic, a small post-house in San Francisco. Eric joined W!LDBRAIN in 2003 and has played a key production role on developmental projects in addition to important commercial spots for Lamisil, Oscar Mayer Lunchables, and the EA "Need for Speed" Game cinematic. Eric's keen understanding of the technical process, extensive experience and relaxed managerial style rounds out W!LDBRAIN's strong production team.